

94MM BEERMAT ARTWORK SPEC



Minimum font size is 7 point

Minimum font size for reversed-out text is 9 point

Ensure no strategic design elements fall outside the safe frame

Do not remove Image Zoo web address from edge of beer mat

← BLEED = 5MM

← BEERMAT SIZE = 94MM X 94MM

← SAFE FRAME - 86MM X 86MM

FILE FORMATS

Hi-resolution PDF. Colours converted to CMYK

FILE DELIVERY

Contact Orla at Image Zoo on +44 (0)28 90 200 420 for upload details. orla@imagezoo.eu

THIS DOCUMENT IS A LAYERED PDF, IT CAN BE OPENED IN ILLUSTRATOR AND USED AS A TEMPLATE