

GDPR Privacy Statement



Image Zoo Ltd
The Mews
Greenwood Manor
Greenwood Avenue
Belfast
BT4 3JJ

028 90 200 420

gdpr@imagezoo.co.uk

Image Zoo's privacy policy is compliant with the General Data Protection Regulation specifically:

Who is collecting the data?

- Image Zoo Ltd
The Mews, Greenwood Manor
Greenwood Avenue
Belfast. BT4 3JJ

What data is being collected?

- We hold the following information for each of our customers and suppliers
 - Name
 - Job title
 - Place of work
 - Telephone numbers
 - Email address
- In addition, we hold the following offline information on each of our employees;
 - Curriculum Vitae
 - Interview notes

What is the legal basis for processing the data?

- The lawful basis for Image Zoo Ltd processing personal data falls under one, or more, of the following GDPR criteria:
 - (a) Consent: the individual has given clear consent for you to process their personal data for a specific purpose.
 - (b) Contract: the processing is necessary for a contract you have with the individual, or because they have asked you to take specific steps before entering into a contract.
 - (f) Legitimate interests: the processing is necessary for our legitimate commercial interests

Will the data be shared with any third parties?

- The data will not be shared with third parties

How will the information be used?

- The information is used as part of our ongoing day-to-day business activities with our customers, suppliers and staff.
- The customer information is used for the purposes of marketing our services using email marketing. We use a third-party provider, Campaign Monitor, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails.

How long will the data be stored for?

- The data will be stored for as long as we have a commercial relationship with either a customer or supplier.
- Staff data is deleted when they leave Image Zoo Ltd

What rights does the data subject have?

- Customers or suppliers and staff can, at any time, request to see a copy of the data we hold
- Customers or suppliers who are outside of contract can request to have their data deleted

How can the data subject raise a complaint?

- Customers, suppliers and staff should direct any data related enquiries to:
gdpr@imagezoo.eu