



Beermat advertising: www.imagezoo.eu

Minimum font size is 7 point
Minimum font size for reversed out text is 9 point
Ensure no strategic design elements encroach into the exclusion zone
Do not remove Image Zoo web address from the edge of the beermat

← Bleed: 3mm

← Beermat size: 94mm x 94mm

← Exclusion zone extends 4mm from the edge of the beermat
Safe artwork area 86mm x 86mm

This document is a layered PDF, it can be opened in illustrator and used as a template

File Formats

Hi-resolution PDF. Colours converted to CMYK

File Delivery

Contact Image Zoo on +44 (0)28 90 200 420 for upload details.

Square Beermat - 94mm / Artwork Specification

Contact: Suzanne Lea: suzanne@imagezoo.eu



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